

Work Experience

Sami Designs - Art Director/Senior Designer

North America | June 2014 - Current

- Lead the creative vision and execution of design projects.
- Build compelling brand identity for customer projects.
- Guide and mentor companies in brand execution.
- Produce motion graphics and animations for digital use
- Create content and strategy for social media campaigns.
- Design print materials (Magazines, posters, & print files)

Wells Fargo - Lead Product Designer

San Francisco, CA (Remote) | Aug 2022 - Dec 2023

- Develop and communicate a clear design strategy
- Create wireframes, prototypes, and user flows
- Collaborate and align with product managers

Microsoft - Art Director/Senior Designer

Redmond, WA (Remote) | Nov 2021 - June 2022

- Creative direction and design for holiday campaign
- Guidelines, visuals, and toolkit for company campaigns.

Splunk - Senior Designer

San Jose, CA | April 2021 - Nov 2021

- Set and design creative direction for Splunk Conf21.
- Develop and layout UI screens for Splunk Conf21.
- Work with developers to create visuals of website games.

eBay - Art Director

San Jose, CA | Oct 2019 - Dec 2020

- Lead social creative for eBay North America.
- Direct agency partners in social creative.
- Photographer, motion graphics, & video editing.

San Francisco 49ers - Graphic Designer

Santa Clara, CA | July 2017 - Oct 2019

- Lead 90's jersey release campaign
- Direct, concept, & storyboard photo and video shoots.
- Photo retouching, motion graphics, and social media.

SJSU H&A Marketing - Junior Designer

San José, CA | April 2016-July 2017

- Branding and visuals for SJSU Music & Dance recruitment.
- Design posters, T-shirts, and website banners.
- Direct and concept photoshoot direction.

California Teaching Fellows - Art & Design Instructor

Fresno, CA | August 2011-April 2013

- Teach art classes for 7th & 8th graders.
- Computer design, photography, & screen printing.
- Create lessons plans that match curriculum.

Education

Continuing Education

SJSU (Spring 2024)

San José State University

B.F.A. Graphic Design (2017)

Fresno City College

AS Art Studies (2013)

C.A.R.T.

Video Broadcasting
& Communications (2009)

Skills & Programs

Design Strategy
Team Management
Social Marketing
Motion Graphics
Video Editing
Photography
Branding
UI/UX
3D Design

Adobe Creative Cloud
Fusion 360
Cinema 4D
Figma
Sketch
InVision

Languages

Spanish (Native)
English (Fluent)